

# Whitepaper

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# 01 Our history

## 01

## Our history

Over the years, the commodities industry has been reserved only for a few actors and, as a consequence, the information and ways of trading have often been limited. That is why, in 2015, in Venezuela, we began to study the industries of mining, forestry, exotic fruit, hydrocarbon and agro-productive sectors, in an area of more than five million hectares and more than 120 commodities, ending on the urgent need to achieve an innovative exchange model, capable of decentralizing and democratizing the industry, for the sake of the communities and countries of the region.

This is how the idea of Venezuelan Commodity Exchange was born; an alternative for decentralizing and democratizing the commodities industry with the aim of establishing processes according to the rules of international markets, traceability, denomination of origin, that allow access to quality information, mitigate environmental risks and, in general, contribute to the development of the sector through Blockchain technology.

However, the difficulties of the commodities industry go further than bringing together millions of entrepreneurs eager for effective and viable financing mechanisms to develop their productive startup projects, or both. For this reason we decided to create **CCSCEX | CARACAS COMMODITY EXCHANGE**, a comprehensive digital ecosystem that solves financing problems through collective collaboration, or crowdfunding, under the governance of the **EXCHANGE Token (\$CCSCEX)**.

# 02 Why CARACAS COMMODITY EXCHANGE?

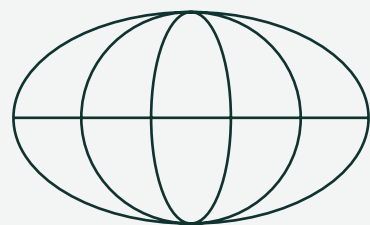
## 02

## Why CARACAS COMMODITY EXCHANGE?

One of the most difficult barriers to overcome, and that all entrepreneurs in the world must face, is the limited supply for financing startups and companies in early stages.

Traditional banking has totally failed to promote entrepreneurship in its early stages and the crowdfunding platforms that currently exist, only serve as a means of a campaign that could help entrepreneurs to raise the necessary funds for their launch, but without any kind of accompaniment.

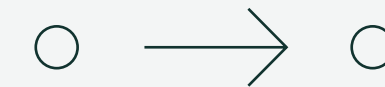
This is how **CCSCEX | CARACAS COMMODITY EXCHANGE** was born, positioning itself as the first commodity crowdfunding in Latin America to offer a comprehensive solution to the entrepreneurs' financing problem.



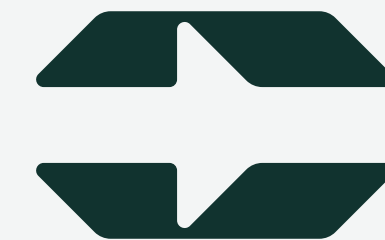
Global



Caracas Commodity



Exchange



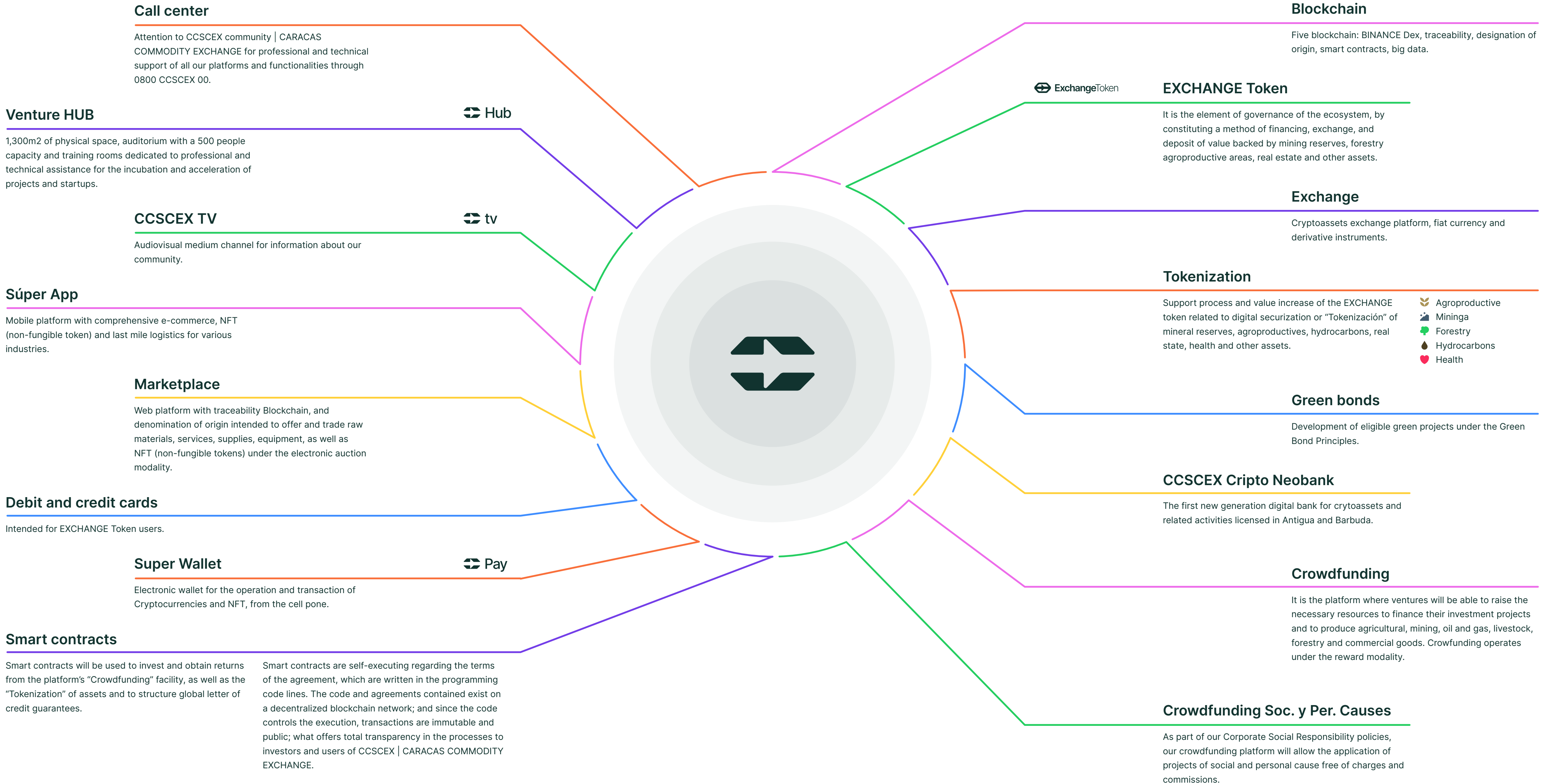
# 03 Solution

## 03

## Solution

**CCSCEX | CARACAS COMMODITY EXCHANGE**, the Project behind the **EXCHANGE Token**, is a comprehensive ecosystem made up in its first line by a crowdfunding platform and a marketplace which are monetized under the governance of a decentralized token in order to solve the financial resources problems of ventures, through collective collaboration.





## 03B

### Sustainable Development Goals (SDG) CCSCEX

At **CCSCEX | CARACAS COMMODITY EXCHANGE** we are committed to improving everyone's lives, eradicating poverty and protecting the planet according to the sustainable development agenda with the help of our technology and ecosystem.

To achieve sustainable development, it is essential to eradicate poverty in all its forms and that is why we promote sustainable, inclusive, and equitable economic growth in order to reduce inequalities, and improve living standards in Venezuela and the region.

03C

Business model

The **CCSCEX | CARACAS COMMODITY EXCHANGE** monetization model for crowdfunding and marketplace platforms is as follows:

5%

of each auction transaction  
("Marketplace",  
stock market)

5%

of each project financing  
("Crowdfunding")

Additionally **CCSCEX | CARACAS COMMODITY EXCHANGE** will monetize other functionalities from their corresponding launches.

## 03D

## inHOUSE Projects — CCSCEX Certificates

inHOUSE projects constitute the central bastion of **CCSCEX | CARACAS COMMODITY EXCHANGE**'s tokenization processes.

Through the tokenization of our inHOUSE projects, each EXCHANGE Token issued is supported, turning it into a Security Token, granting the “token holders” greater liquidity, transparency and traceability.

03E

inHOUSE Portfolio Projects

**inHOUSE Projects — CCSCEX Certificates** are exceptional opportunities that offer ANGELS or crowdfunding investors attractive returns as a reward.

More than 20 mines of gold, diamonds and 35 other minerals in the Guayana region, with great potential for combined production, to be developed within its legal framework, under an environment self-sustaining, and low environmental impact.



More than 6 mines of Tantalium (coltan), Niobium, Cassiterite, rare lands with a total production of 100 metric tons per month in the Guayana region to be developed in accordance with the legal framework that regulates them, under a self-sustaining and low environmental impact.



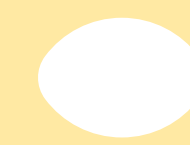
“The Agricultural Miracle” by planting 100,000 hectares of yellow, white corn, sorghum and soybeans; with seeds, fertilizers and agrochemicals already in our inventories. Harvest and conditioning in our silos, own processing to finished product in precooked flours, balanced feed for animal consumption in our ABA plants.



Certification of forestry areas for the emission of green bonds in an area of 200,000 hectares in the Guyana and Delta regions.



Porcelain Token. Planting project of Cacao Porcelana, one of the most recognized in the world, with denomination of origin and traceability in an extension of 1,000 hectares in the South of Maracaibo’s Lake, Venezuela.



Meca City. The first circular city in Venezuela financed by crypto assets.



03F

Investment Highlights

<p>All projects are in phase (“shovel ready”), that is, in such a state of progress that their development can start immediately after completing the financings.</p>	<p>Fast cash flow generation from 30 to 135 days depending on the project.</p>	<p>Investment recoveries of less than 6 months in most projects.</p>
<p>World-class management teams with more than 20 years of experience in their respective specialties.</p>	<p>More than 5,000,000 hectares studied over 5 years throughout the national territory, including more than 120 commodities that allows us to identify the more attractive opportunities.</p>	<p>Access to the best Venezuelan areas related to soil fertility and mining abundance; in sustainable projects, of high social benefit.</p>

03G

Relevant Financial Aspects

All inHOUSE projects presented have estimated rates of return of 25% to 50% per year.

Our financial analyzes show very attractive benefits. Why are the returns so high??

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Abundance of resources in selected areas in the richest regions of Venezuela.

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Initial investments for obtain mining and forestry concessions with low initial capital.

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Availability of good infrastructure (production plants, equipment, among others), close to highways, water and electricity sources.

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Very low investment amounts due to the existence of production plants, equipment and machinery that only need conditioning and minor repairs.

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High prices on agriculture goods due to limited domestic production and supply.

03H

Our Studies

1,233,000

Forestry hectares

968

Nautical miles

1,000,000

Mining hectares

524

Flower species

35

Minerals

32

Minerals

42,000

Coffee hectares

61,000

Cocoa hectares

1,000,000

Agricultural and  
livestock hectares

120

Commodity



## 03I

## Super Wallet

The **SW | Super Wallet CCSCEX** is the official crypto wallet of **CCSCEX | CARACAS COMMODITY EXCHANGE**, which allows access to Binance Smart Chain, as well as other wallets. It can be used to securely store crypto, Fiat money, load the **CCSCEX** crypto card, and connect to thousands of projects in the **CCSCEX** ecosystem.

Additionally, it allows you to exchange your BNBs for EXCHANGE Tokens (\$CCSCEX) and any other Tokens belonging to the CCSCEX ecosystem, exchange cryptocurrencies, Fiat money, commodities, create NFTs and 21 more functions in a quick and simple way. The **SW | Super Wallet CCSCEX** also receives deposits from other wallets.

Below you will find an example that shows the process of transferring BNB to the Binance Chain wallet from our **SW | Super Wallet CCSCEX**.

The **SW | Super Wallet CCSCEX** is an excellent choice for crypto, Fiat money, commodities and more than 21 additional options; specially for those who already have a Binance account. Users may normally feel insecure when sending crypto assets and dealing with wallet addresses, that's why it is a very good idea to make use of the benefits of Wallet Connect. A similar situation occurs with private keys and seed phrases, which often represent an obstacle for users who are just starting out in the world of crypto assets, for who it is great news to have access to an easy to use wallet when starting out at DeFi world.



## 03J

## Super App & Marketplace

**Super App & Marketplace** are the mobile and web platforms for integrated e-commerce services with Blockchain traceability and certificate of origin intended to offer and market raw materials, services, supplies, equipment, as well as NFT (non-fungible tokens), by electronic auctions and last mile logistics for different consumers and industries.

### **What is CCSCEX Super App & Marketplace and how do them work?**

The **Super App & Marketplace** represent the original core business of **CCSCEX** project, considered an electronic multi-use trading platform for commodities, where Venezuelan companies are interconnected with overseas companies that require inventory. Similar to Alibaba an its agreements between buyers and sellers.



# 04 EXCHANGE Token

## 04A

## Information

For token creation we use the BINANCE DEX decentralized blockchain platform under the BEP8/BEP2 protocols; which are a technical standard for the issuance and implementation of tokens in the BINANCE CHAIN environment.

The EXCHANGE Token and Ecosystem **CCSCEX | CARACAS COMMODITY EXCHANGE** are regulated by the National Superintendency of Cryptoactives and Related Activities - SUNACRIP.



04B

Use

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The EXCHANGE Token controls the governance of the entire ecosystem.

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It will allow to be exchanged for other cryptocurrencies such as BNB, Bitcoin, Ethereum, stable coins, fiat among others.

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Debit and credit card associated with the EXCHANGE Token accepted in more than 180 countries.

---

It will allow buying and selling commodities in the Ecosystem Marketplace.

---

It will serve as a deposit of value (security token) to the "Tokenize" (securitize via Tokens) the reserves mining, forestry, chains agroproductive, hydrocarbon and other assets within the legal framework that governs them.

---

Used as a payment method in retailers associated with our ecosystem.

## 04C

## Tokenomics

Regulatory Affairs, Liquidity and Wallets		Tokenomics	
Regulation	SUNACRIP	Max Supply BEP2	200,000,000
Exchange	BINANCE.DEX	Token Type	Layer 2, fungible, security token
Token Name	EXCHANGE Token	Current Supply	25,000
Token Symbol	\$CCSCEX	ICO supply	183,000
CCSCEX Address	Torre Últimas Noticias, La Urbina, Piso 11. Caracas, Venezuela	Issue Rule	Each new token issued will be backed by tokenized assets
Call Center	0800 CCSCEX 00	Start Value	US\$100
Deposit Options	Card, e-wallets, transfer	Token Model	Deflationary
Withdrawal Options	P2P, cash, debit and credit card	Economic underlying	Tokenization
Supported Wallets	Trust Wallet, Ledger Nano S, Ledger Nano X, TREZOR-T Modelo T, CoolWalletS	Divident Type	Token re-purchase, crypto of fiat

04D

EXCHANGE Token Distribution

Number of Tokens	Description
183,000	Initial offer in ICO
177,817,000	Platform Reservation
10,000,000	CCSCEX Team (5%)
2,000,000	IT & Marketing Team (1%)
10,000,000	CSR (5%)

04E

Tokenization

A very important element of support and increase in the value of the EXCHANGE Token has to do with the digital securitization or “Tokenization” of mineral reserves, forestry, hydrocarbons, agroproductive chains and other assets. By Tokenizing participations in productive projects, the value of the EXCHANGE Token is increased, to the great benefit of our ICO participants.

Tokenization consists of the creation of an economic right represented by a token.

It can be done on any asset, production, or reserve.

The Binance Dex decentralized tokenization system allows you to easily create, issue, and transfer Tokens, allowing your fractional registration and immediate online transmission, with full legal certainty under the P2P modality. Peer-to-peer is the exchange of information, data or assets between parties without the involvement of CCSCEX | CARACAS COMMODITY EXCHANGE.

It offers great flexibility in financing ventures. This low-cost method allows more democratic business valuation and reservations, due to the direct participation of interested investors.

The current estimated value of the EXCHANGE Token comes from studies of mineral and forest reserves, among others valued at BUSD 15,000 million, which make up the diverse range of initial projects to be promoted.

CCSCEX's current business plan | CARACAS COMMODITY EXCHANGE contemplates the tokenization of 50,000+ million BUSD of mineral reserves, forestry, hydrocarbons, agroproductive chains and other assets, within its regulatory legal framework



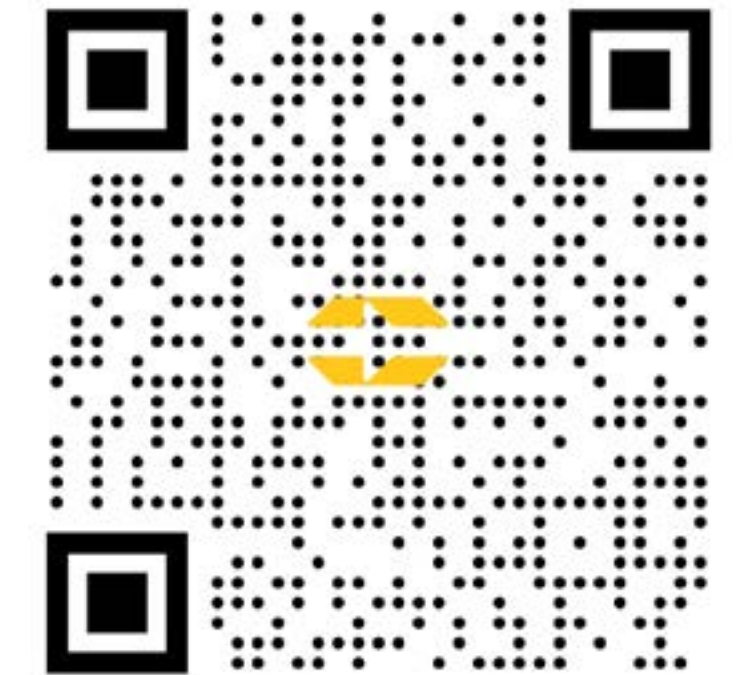
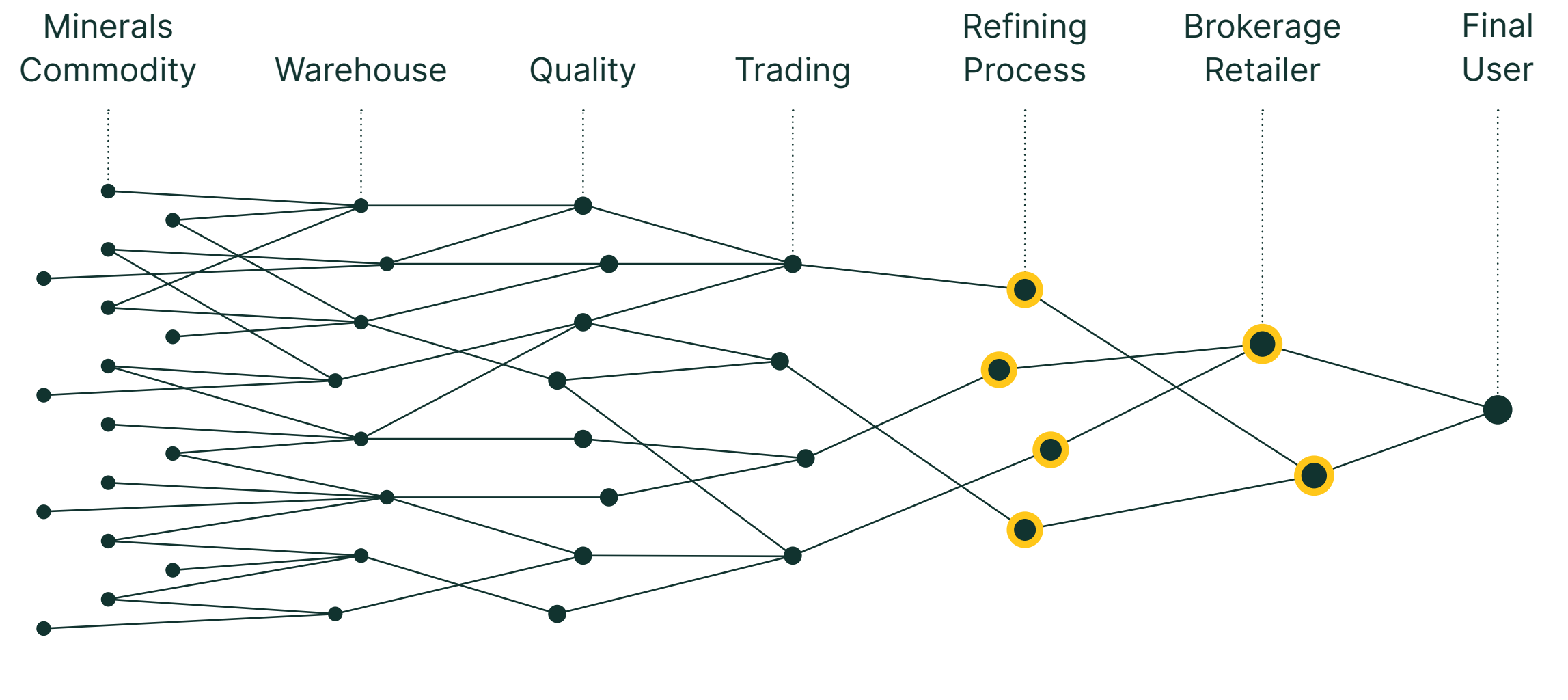
# 04F

## Blockchain Traceability and Certificate of origin

A compliance protocol designed to support the tracking needs of the supply chain was developed on the Google platform. It is a platform on the blockchain to create traceability certificates and digital designation of origin that travel throughout the supply chain of “Commodities”.

The Protocol was developed from “Raw Materials” and respecting the guidelines of the **Responsible Minerals Initiative**, guaranteeing regulatory compliance, protection of the environment and vulnerable communities; as well as compliance with all the rules of the international market.

**CCSCEX | CARACAS COMMODITY EXCHANGE** will enable an Inside QR label or CCSCEX Cryptographic seal to provide a unique identity linked to the blockchain.



# 05 Team

## 05

## Team



**Daniel Valero G.**  
**Chairman**

PROMOTER of tantalum, niobium, cassiterite, strategic minerals and blockchain businesses in Venezuela with more than 10 years of experience in the commercialization of minerals and of the organization for the development of the future of the Venezuelan commodities business of CARACAS COMMODITY EXCHANGE, under a self-regulatory scheme for the mining sector and other commodities, whose main objective is to provide assistance and technical advice to build responsible supply chains for Venezuelan minerals, measure and monitor the risks inherent in the industry, monitor the big-data of exploitation and commercialization of mining products, commodities and serve as a commercial exchange platform for affiliates.

Awards: 100 Best Managers in Venezuela 2011. Anders Gustaf Tantalum 2018/2019. European Digital Mindset Awards Best Innovation 2019.



**Amintore Confalonieri**  
**CEO**

Co-Founder, Operations & Supply Chain specialist with more than 15 years of managerial experience in Fortune 500 corporations: Telecom Italia Mobile, Huawei Technologies and ZTE Corporation. Serial founder in the retail, telecommunications and real estate industries; he has worked as an advisor for different startups, companies and entrepreneurs in Latin America.



**Marco Rodríguez**  
**Chief Financial Officer**

IESA MBA, Cornell University. Economist from Universidad Católica Andrés Bello with more than 20 years of experience in financial markets, finance for ventures, private equity, corporate finance, securities analysis, oil field operations. He was Research Manager for U21 Casa de Bolsa, Project Manager for Nextventures Corp. where he worked in a group that raised over 5,000 million dollars to finance natural resource projects in Colombia. Development and Procurement Manager at Pacific Rubiales Energy. Vice President at BPS Energy. Partner in Black Tree Energy Group. Director at Lion Citadel Energy.



**Juan Carlos Garzón**  
**Chief Technology Officer**

Founder of Datia Colombia with 20 years of experience in the logistics sector. Founder of Logisticapp, a company dedicated to generating added value in competitiveness based on technology for companies in the logistics sector, web development, Apps, e-commerce and specialized integrations for the logistics sector.



**Fabián Luis** *R.I.P. Noviembre 2021*  
**Chief Marketing Officer**

Co-Founder with experience in Philip Morris International 18 years. Responsible for achieving business objectives by formulating and directing the strategy and execution of short and long term initiatives. Led sales increases up to 69% and profits of over 10pp SoM after several years of negative business results and a hostile environment.



**Oscar Muñoz T.**  
**Chief of Staff**

Co-Founder of CARACAS COMMODITY EXCHANGE, successful human resources management and consulting experience with over 15 years of practical knowledge in multiple human resources disciplines executing strategic initiatives to close gaps, address inefficiencies and improve human resources services and to provide strategic human resources consulting services involving a wide range of functions, including employment, employment and employee relations, organizational development and training, compensation and benefits management, policy development, use of HRIS, creation of alignments / organizational integrations and succession and performance management.



**Boris Woznessensky**  
**Chief Legal Officer**

Specialist in corporate law with 30 years of professional practice. Legal Consultant for various Fortune 500 companies in the Energy and Hydrocarbons sector such as Repsol, Sincor, Sinovensa, Aimvenca and Mecavenca. Senior Lawyer at the law firm Mantellini & Asociados.



**Mariella Lecuona**  
**Communications Director**

17 years of experience in communications, marketing and public relations. Strategic development and successful implementation of communication, marketing and public relations plans for products and services. Strategic consulting with exceptional market dominance for large and small brands / companies. Social media strategy. Differential value: excellent and close relationship with opinion leaders, editors, media and influencers in the region.



**Rubén Ferlo**  
**Design Director & Brand Guardian**

Diploma in Industrial Design Engineering and Bachelor of Industrial Engineering. Graphic Designer and Art Director specialized in Visual Identity with more than 10 years of experience dedicated to the design of international brands.



## Ángela Oraá

### Public Relations Director

Sociologist, journalist and relationist with almost 35 years of experience. She began her dizzying career in the RCTV newscast to later work as Director of Special Editions and Public Relations at El Diario de Caracas. In recent years, she has worked as an advisor and has also been a talent on the Sin Flash program hosted by Gilberto Correa, anchor of the Televen newscast and co-host of the sitcom Las Rothemayer. She gained recognition as a social chronicler in El Mundo. She currently participates in the news program Kicosis (Globovisión) and writes for the magazines Ocean Drive, Label and the Hispanopost portal.



## Yamila Alves

### Compliance Office

Lawyer with more than 24 years of experience and specialization in Corporate Law at UNIMET and Commercial Law at USM. She has held managerial positions in the financial institutions Banesco Banco Universal and Citibank in the Documentation area, as well as in the Mercantile, Corporate, Commercial and Compliance areas in Telcel Bellsouth and Empresas Polar.



## Luisana Cordero

### International Relationship Director

Doctor in Law and International Relations, adviser with 13 years of experience in intercultural negotiation, cooperation and technical assistance, linked to multinational organizations, foundations and commercial affairs offices of the public sector.



### **Arturo Velázquez**

#### **Banking Relationship Director**

Lawyer with postgraduate degree in Financial Institutions at the UCAB. Founding director of the law firm Velásquez, Vallenilla, Roye y Asociados, external consultant to financial institutions, principal director of Liquid Peer (Securities Brokerage Company). Principal director of the Arlyca group.



### **Fernando Rodríguez**

#### **Director of Agricultural Development**

Co-founder of Agri of Venezuela, partner and representative of the granulated fertilizer line Barco Vikingo Yara International. Eleven years of experience as Marketing Director responsible for the introduction, development, logistics and distribution of special lines of NPK granulated fertilizers. Director for Mesoamerica (Guatemala, Costa Rica, Colombia and Venezuela) of the line of formulated foliar fertilizers of Phosyn Plc. Pockinton based in the United Kingdom.

Ten years as a producer of buffalo cattle breeding, bait and milk farm La Suerte. Edo Barinas.



### **Manuel Soto**

#### **Director of Agricultural Development**

39 years of experience in the agricultural sector in the production of different items such as: corn, soybeans, sunflower, cotton, sorghum, rice, watermelon, and other legumes as well as fodder for animal feed. As well as in the livestock sector: production of cattle, sheep, goats, horses, pigs and poultry.



**Jesús García**  
**División Sustentable**

Architect, trained at the Universidad de los Andes, Venezuela. Currently dedicated to the business development of NOGARQ Corp., a brand specialized in management and development of real estate projects, commercial and residential interior design; in addition to being an active collaborator in the development of startups in the areas of financial education, design of new ventures and sustainable investments.

His training and experience has allowed him to develop in various areas, allowing him to position himself as a respected architect and business consultant with knowledge of national and international dynamics.



**Edward A. García U.**  
**Embajadores Regionales — Estado Zulia**

MSc in Business Management and Bachelor of Agricultural Business Administration with more than 10 years of experience in public and private areas, participation in projects associated with regional development issues, advisor and organizational consultant; facilitator of IN COMPANY workshops. General Coordinator of the Mayor's Office of Colon; president of the Foundation for the Development of Colon (FUPACO); president of the Committee of Agro-Export Fairs; chief administrator of the General Hospital III Santa Barbara; advisor in the creation of the Chamber of Industry, Commerce and Services in Santa Barbara.



# 06 Roadmap

06

Roadmap

Qr1 2021

Conceptualization  
Consolidation of the team

Qr3 2021

Marketing strategy development  
Web development,  
testing, debugging  
ICO conceptualization  
Crowdfunding  
Marketplace  
Whitepaper v2

Qr1 2022

Start of the inHOUSE project  
"The Agricultural Miracle"  
Start of the inHOUSE project Hato Paraíso  
Start of inHOUSE project Forestal Imataca  
Start of marketing campaign ICO + ANGELES

Qr2 2021

Strategic plan development  
Web development  
Crowdfunding Whitepaper v1  
Marketing strategy development

Qr4 2021

Social media launch  
ICO conceptualization

Qr2 2022

ICO Launch  
CCSCEX launch + EXCHANGE Token  
Launch Super App + Super Wallet  
Presentation of the tokenization plan for La Prueba Mine  
Presentation of the tokenization plan for the Guaniamo mine  
Expansion of the marketing campaign  
CCSCEX team expansion  
Tokenization  
CCSCEX debit and credit card launch

# 07 ICO

## 07A

## Details

The **CCSCEX | CARACAS COMMODITY EXCHANGE** Plan focuses on promoting the ICO EXCHANGE Token, which is the governance cryptocurrency of the ecosystem, and constitutes the main financing mechanism for productive projects.

The EXCHANGE Token was developed under the **BINANCE DEX** blockchain, the largest cryptocurrency exchange in the world, currently with more than 50,000 million dollars traded daily and with a base of more than 150 million users.

Participants or investors of the EXCHANGE Token ICO receive value for:

<p>Support for enterprises in the “Crowdfunding” ecosystem component.</p>	<p>Token revaluation through digital securitization (“Tokenization”) of mining reserves, forestry, agroproductive chains and other assets, as well as a greater demand for ecosystem growth.</p>	<p>The existing projects portfolio consists of ventures that generate significant profits in the short and mid term, which significantly reduces investment risks.</p>
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## 07B

## The Campaign

To help raise all the funds for the current projects portfolio, we will start our campaign in March 2022, which will cover all the most important social networks and media in each country:

## 01

Launch of the ICO through the most relevant social networks and communicational media in Latin America, with 510 million impressions per month in 8 countries on social networks to create traction to the entire business platform.

## 02

Media interviews in 8 countries and influencers campaign.

## Target public

150 million customers of the BINANCE platform, 3 million Venezuelans and diaspora with the capability to invest at least \$100.

07C

Schedule

**Start ICO**      April 21, 2022  
**ICO Duration**    Ninety (90) days

ICO	Fase 1	Fase 2	Fase 3
Maximum Number of Tokens to Issue	100,000	50,000	33,000
Maximum % of Total Emission	0.05%	0.025%	0.017%
Token Price	US\$100	US\$120	US\$140

07D

Economic Benefits

01

Rewards or estimated annual project returns of 25% to 50% on the "Crowdfunding" platform of the inHOUSE projects.

02

"Tokenization" of mineral reserves, forestry, hydrocarbons, agroproductive chains and other assets; with participation on profits generated in the production.

03

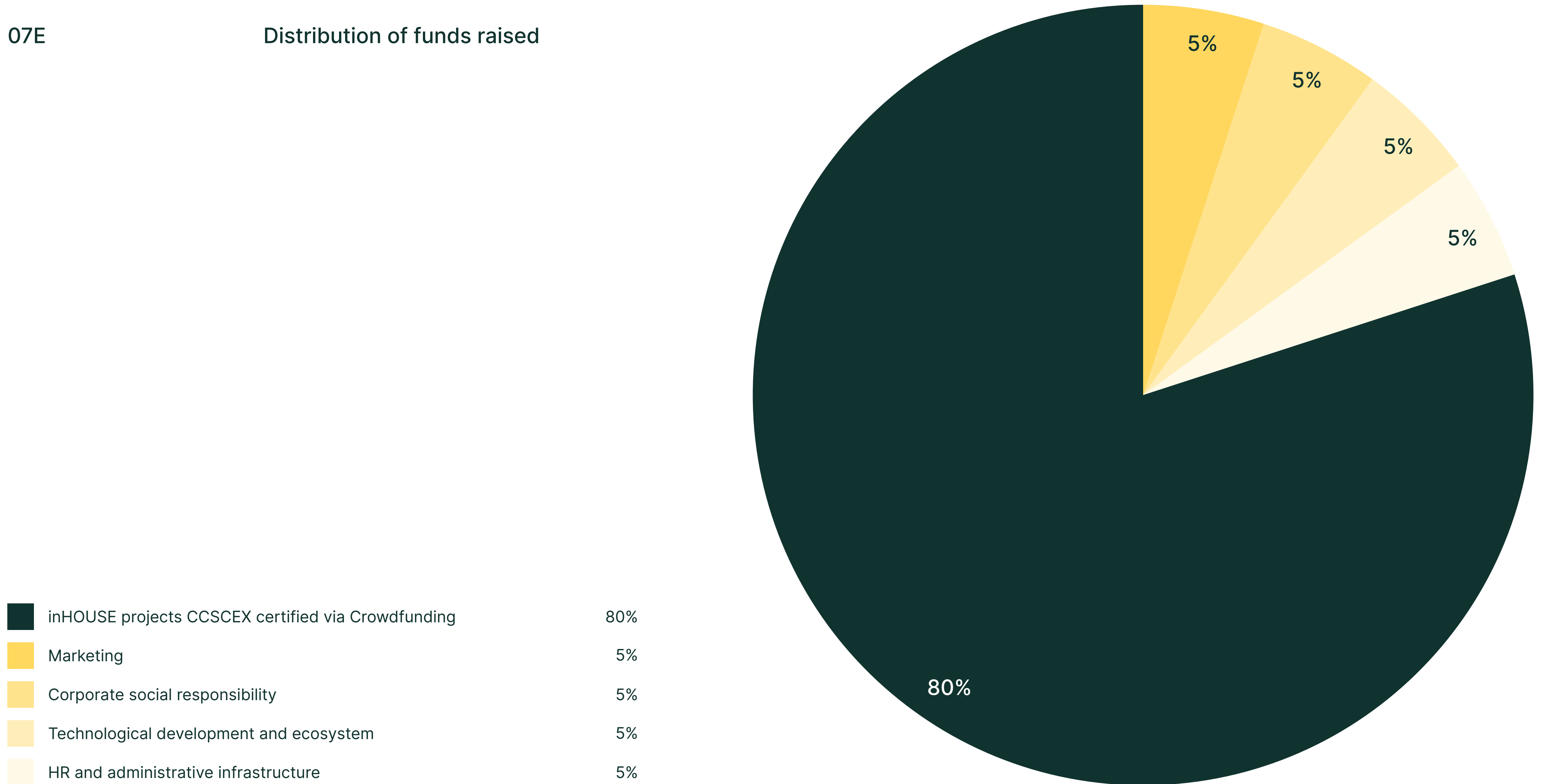
CCSCEX | CARACAS COMMODITY EXCHANGE support for the EXCHANGE Token by using company-generated revenue to buy back tokens and limit their supply.

04

Because of the increase in demand due to tokens' exchange between individuals (P2P), after the ICO with the boost of the digital marketing campaign, media and others.

07E

### Distribution of funds raised





# 08 About us

08

About us

**Headquarter**

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